Mindtrain Experiences



Elements of an Al strategy



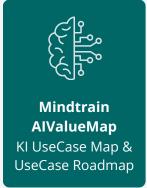
CREATE CLARITY. UTILISE OPPORTUNITIES. SECURING THE FUTURE

Al has long been a reality - even in the everyday life of SMEs. But without direction, its potential is wasted. A basic Al strategy shows where and how to get started

5 key elements for your start

- **1. position assessment:** Where do you stand today? Visualise processes, data, tools and skills.
- **2. identify use cases:** Where does AI bring real added value e.g. in sales, support, planning or HR?
- **3. involve employees:** Culture is crucial! How do you promote openness, willingness to learn and trust?
- **4. define guard rails:** Technology is one thing. Data protection, ethics & transparency are the other.
- **5 Pilot & scale:** Start small, test, learn and then expand in a targeted manner.
- Book your initial consultation now
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AI services for SMEs



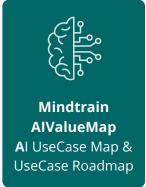
Knowledge that adds value

- Why AI belongs on the agenda now
- What is AI and what is not
- What AI can actually do for SMEs
- The 5 most common mistakes when introducing Al
- 6 steps to the successful introduction of Al in your SME
- Prerequisites in the company organisation & culture
- Specific steps for the introduction of AI



Mindtrain 7-point strategy

- Goal clarification & business benefits
- Maturity level & initial situation (as-is analysis)
- Data strategy & data quality
- Al use case definition & evaluation
- Organisation, competencies & roles
- Partner selection & technology architecture
- Roadmap & pilot strategy



7 simple steps to a future-proof AI implementation

- Analysis & process review
- Derive & structure use case ideas
- Use case evaluation & prioritisation
- Development of the AI roadmap
- Accompanying the pilot implementation
- Debriefing & learnings
- Documentation & handover of the AlValueMap

Book your initial consultation now